

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:1200
ANSWERED ON:02.05.2016
Complete Data on Tourist Destinations
Sathyabama Smt. V.

Will the Minister of TOURISM be pleased to state:

- (a) the details of the development projects initiated in various Tourist destinations in the country and the measures taken by the Government to equip the tourist spots with latest state-of-the-art facilities; and
(b) the measures taken by the Government to alert and inform correct and complete data on tourist destinations preferred by foreign tourists with latest state-of-the-art facilities using IT and wi-fi technology?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(DR. MAHESH SHARMA)

(a): The Ministry of Tourism (MOT) provides Central Financial Assistance (CFA) to State Governments/Union Territory Administrations for various tourism projects subject to availability of funds, liquidation of pending utilization certificates against the funds released earlier, submission of suitable Detailed Project Report (DPR) and adherence to the relevant scheme guidelines.

The State/UT-wise details of number of projects and amount sanctioned during 2015-16 is given in the Annexure.

The Ministry of Tourism has launched the following two new plan schemes during 2014-15:

1) Swadesh Darshan for Integrated Development of Tourist Circuits around Specific Themes.

2) National Mission on Pilgrimage Rejuvenation and Spiritual Augmentation Drive (PRASAD) to beautify and improve the amenities and infrastructure at pilgrimage centres of all faiths.

Under the above mentioned scheme the following components are provided for infrastructure development:

- â€¢ Development/Upgradation of Passenger Terminals (Road, Rail, Water Transport)
- â€¢ Procurement of equipment for eco-friendly modes of tourist transport
- â€¢ Improvement of road connectivity leading to tourist sites/destinations.
- â€¢ Use of clean energy sources for street lighting
- â€¢ Slum upgradation
- â€¢ Tourism Information/Interpretation centres with ATMs/money exchange counters
- â€¢ Informatory/Directional signages
- â€¢ Wayside Amenities with emergency vehicle breakdown, repair and refuel facilities
- â€¢ Infrastructure provision for stationing of caravan vehicles;
- â€¢ Convention Centres/Golf Course/Aquamarine Parks/amusement parks/theme parks
- â€¢ General Improvements such as earth filling, landscaping (including trees, shrubs), water fountains, fencing, lighting, pavements/walkways/pathways/driveways, seating facilities/shelters, drinking water points, garbage bins, storm water drainage, treatment facilities for sewerage/effluent
- â€¢ External infrastructure such as water supply, sewerage, drainage, electricity and roads
- â€¢ Restoration, conservation, illumination of monuments/heritage structures;
- â€¢ Renewable sources of energy for tourist infrastructure
- â€¢ Environmental care and access to clean technology
- â€¢ Parking facilities for two-wheelers, cars, buses, caravans
- â€¢ Toilet, Cloak room facilities and waiting rooms.
- â€¢ Equipments for tourism activities such as sound & light show, water sports, adventure sports, etc
- â€¢ Construction of craft haats/bazaars/souvenir shops/cafeteria
- â€¢ Construction of open air theatres/amphi-theaters
- â€¢ Construction of nature trails, watch towers, rain shelters, log huts
- â€¢ First Aid Centres (including Indian Medicines System);
- â€¢ Helipads, Heliports, Airstrips, Ropeways required for tourist in the identified circuits
- â€¢ Shoreline development & Rejuvenation of natural water bodies such as rivers, lakes, streams, river fronts.
- â€¢ Improvement in communication through telephone booths, mobile services and internet connectivity.
- â€¢ Any other activity directly related to tourism and required for development of the identified circuit.

(b): Providing information on tourism destinations is the responsibility of the state government/UT administrations. However, Ministry of Tourism has launched the 24x7 Toll Free Multi-Lingual Tourist Info Line for providing support service in terms of giving information relating to Travel & Tourism in India and assist the callers with advice on action to be taken during times of distress while travelling in

India and if need be alert the concerned authorities.

Ministry of Tourism, Government of India also releases promotional campaigns in the print, electronic, online and outdoor media in international markets, under the 'Incredible India' brand-line, to showcase India's tourism potential and destinations.
